

Our Strategic Plan 2021-2022

Our strategic purpose is to:

1. Manage plantation forests for commercial production
2. Protect the long term viability of the Corporation by:
 - Securing continuing improvements of performance
 - Encouraging and facilitating regionally based economic activities based on forestry and other industries
 - Maximising the value of the Corporation
3. Conduct research (directly or with industry partners) related to growing wood for commercial purposes
4. Conduct non-commercial activities with a focus on:
 - Native forest management
 - Community use
 - Community fire protection

Our Strategic Pillars

To optimise the commercial value of the forests

- Optimise revenues and reduce costs
- Manage the community resource for maximum value
- Examine alternative models and revenue streams

To be recognised for responsible land stewardship

- Deliver positive environmental management
- Maintain and leverage from certification
- Establish appropriate strategies for mitigating risks, including climate change

To develop and contribute to regional economic activity

- Support regional organisations
- Repurpose the use of our assets where appropriate
- Promote regional business opportunities

To foster and contribute to forest industry development

- Pursue and promote industry innovation and technological advancements
- Support cooperative forestry research and development.
- Promote the industry and its occupations

To protect our community and our assets

- Retain and protect strategic assets
- Maintain our role as an industry participant
- Uphold our role in community fire protection

To increase community engagement and recreational participation in SA's forests

- Work closely with our neighbours
- Actively engage stakeholders to promote recreational opportunities
- Explore and champion ecotourism

Our Foundations For Growth

- Governance Framework
- SAFC Board
- Board Audit and Risk Committee
- Legislation and Regulations
- Charter and Performance Statement
- Corporate Policies

- Commercial Forests
- Native Forest Reserves
- Asset Rationalisation

- Right people for the right job
- Office consolidation
- Public Sector Values
 - » Service
 - » Professionalism
 - » Trust
 - » Respect
 - » Collaboration and Engagement
 - » Honesty and Integrity
 - » Courage and Tenacity
 - » Sustainability

- In everything we do
- Public Interface
- Training, practice and equipment
- Education for all forest users

GOVERNANCE

ASSETS

PEOPLE

SAFETY